

Figure 1

30

31

Customer Identification: 987-654-321

32

Brand Z Soda 6-Pack, 12 0z Cans	123456789	Retailer X	9.99	12/4/97
Brand Z Soda 6-Pack, 12 0z Cans	123456789	Retailer X	9.99	12/8/97
Brand Z Soda 6-Pack, 12 0z Cans	123456789	Wholesale Club Y	9.49	12/10/97
Brand Y Macaroni and Cheese	987654321	Retailer X	2.99	4/4/97

Figure 2(a)

33

SKU	UPC Code	Store/Chain	Price	Date
34	35	36	37	38

Figure 2(b)

340

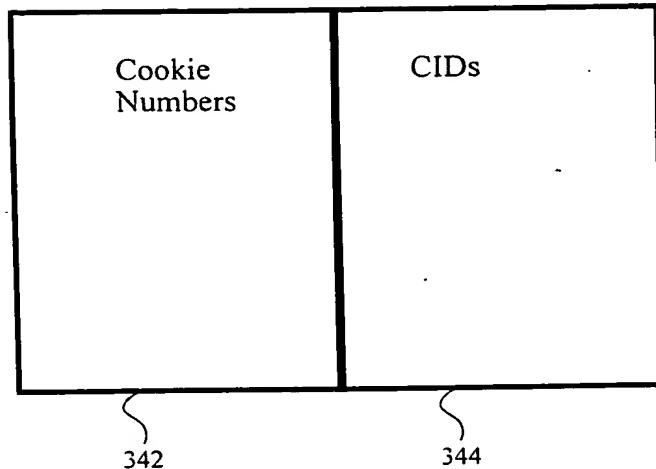


Figure 3

446

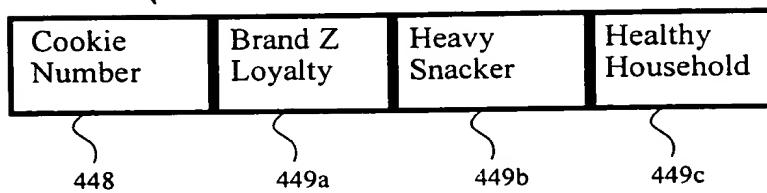


Figure 4(a)

460

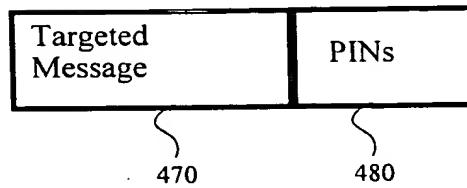


Figure 4(b)

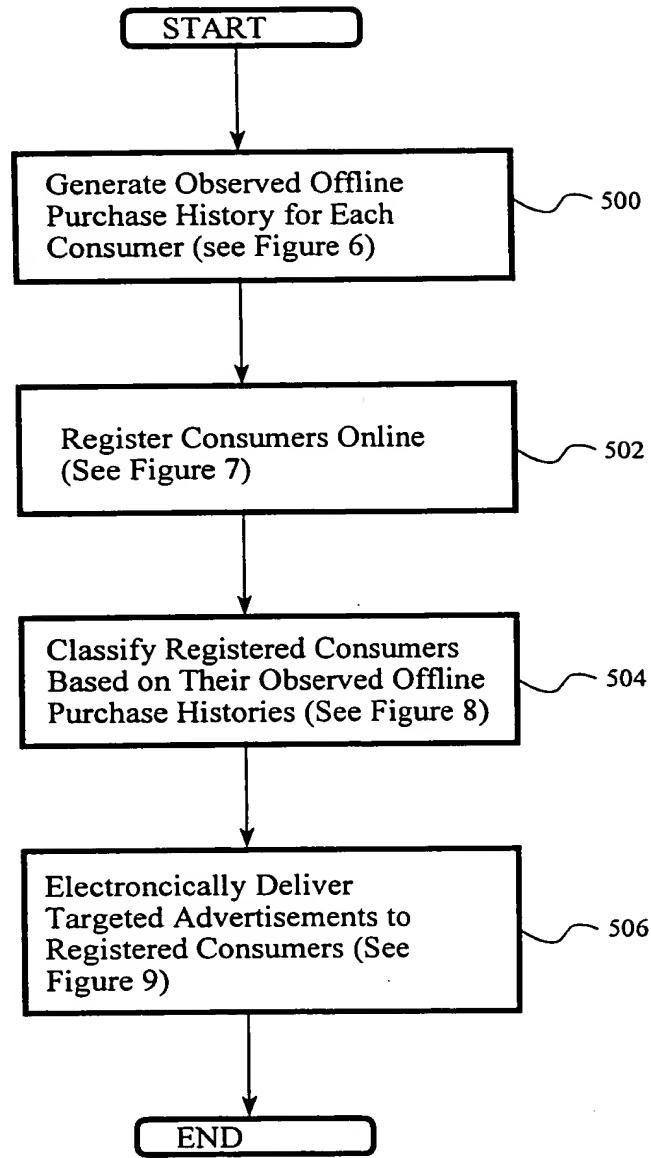


Figure 5

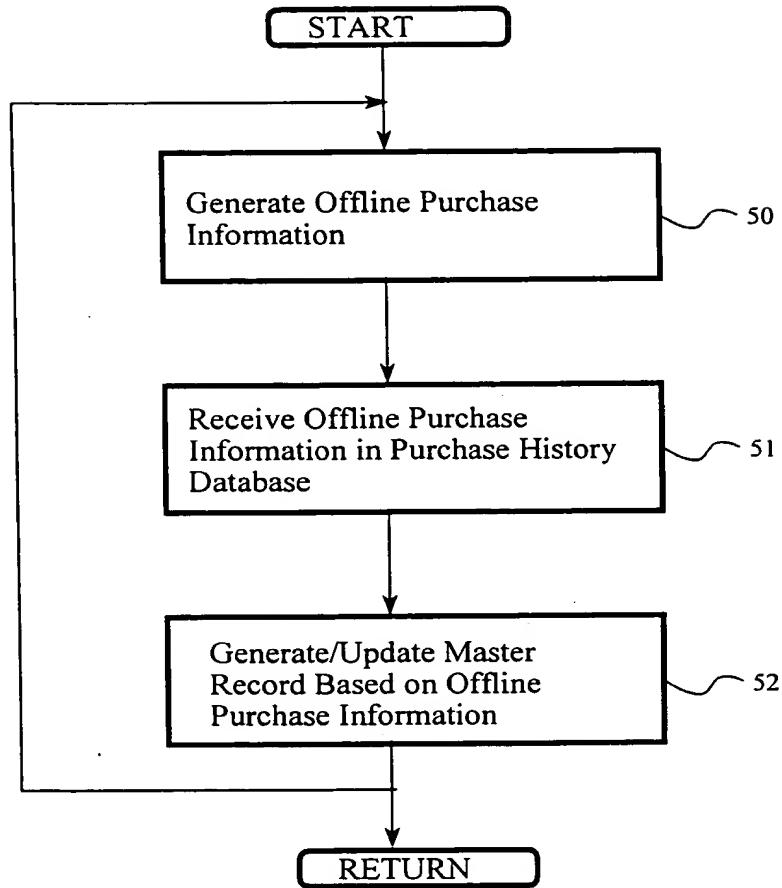


Figure 6

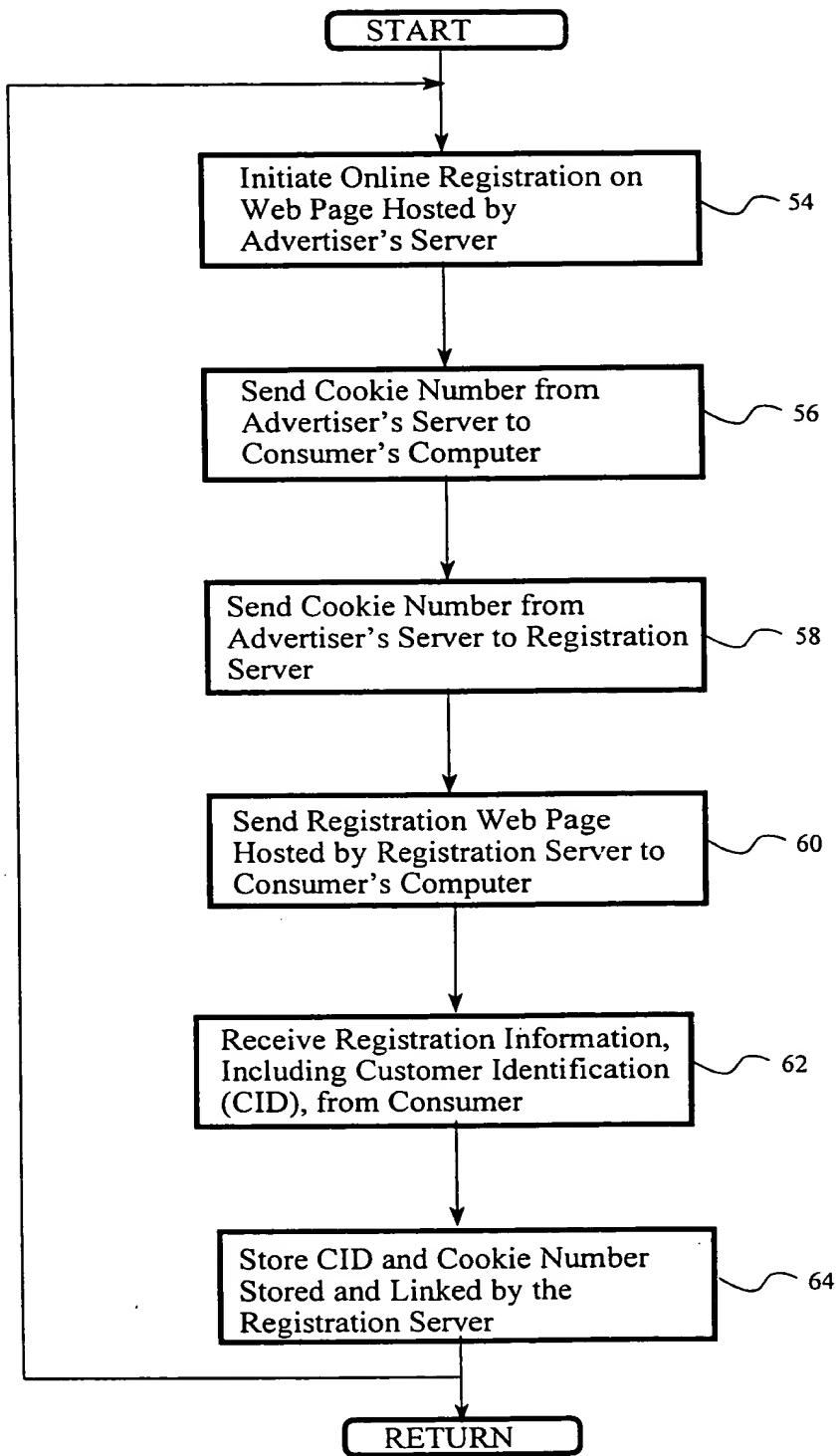


Figure 7

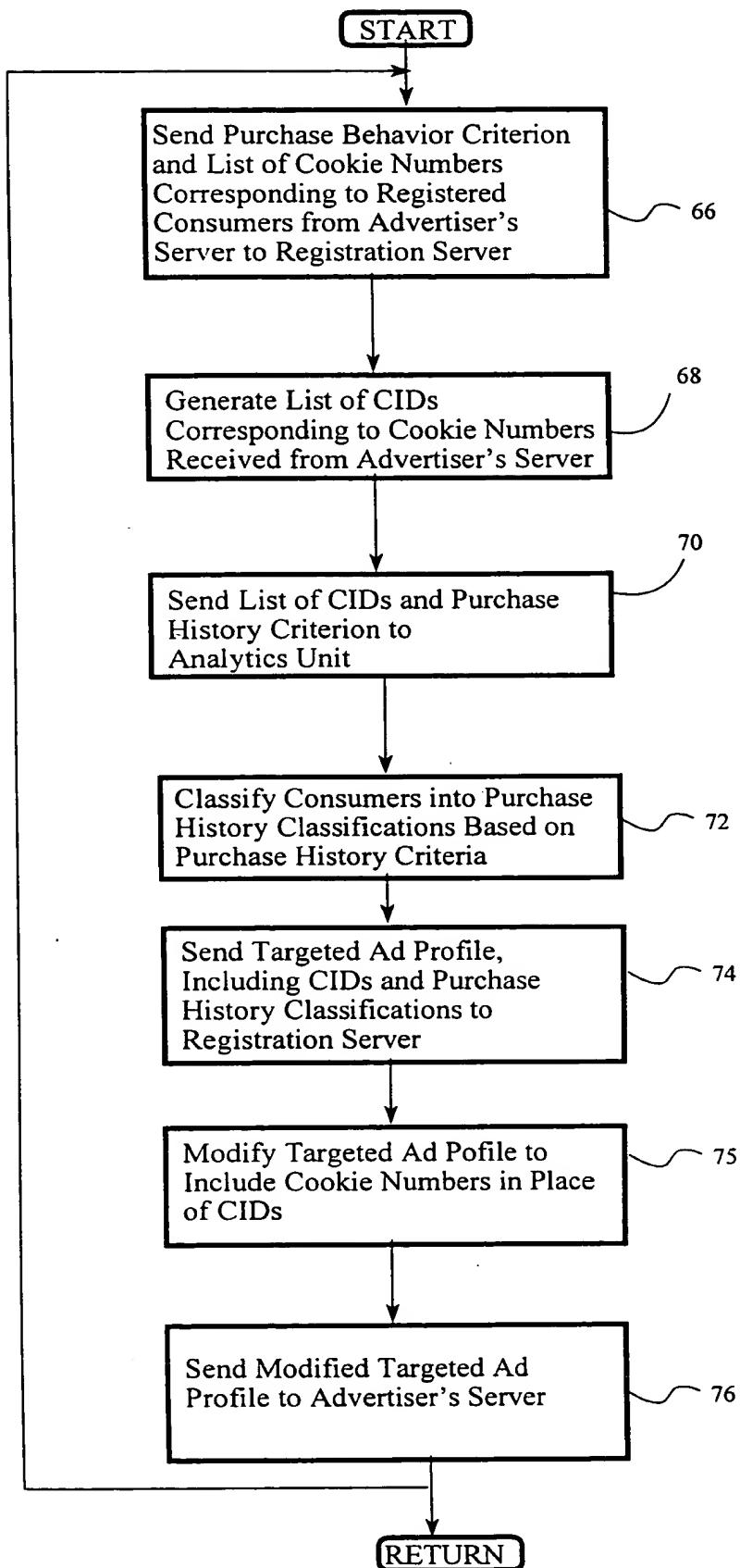


Figure 8

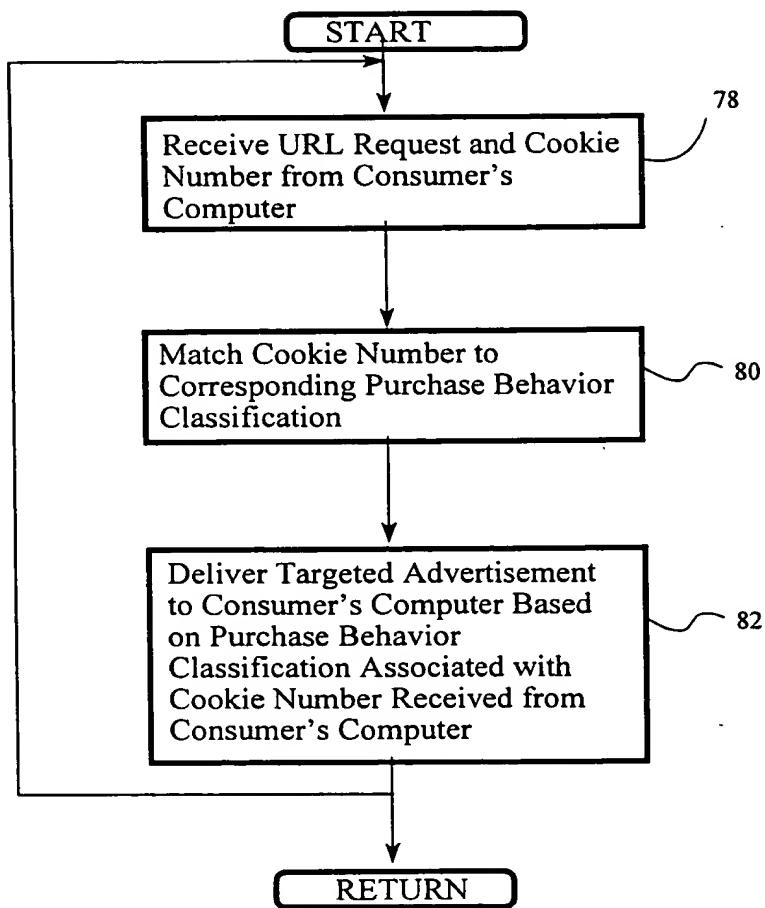


Figure 9

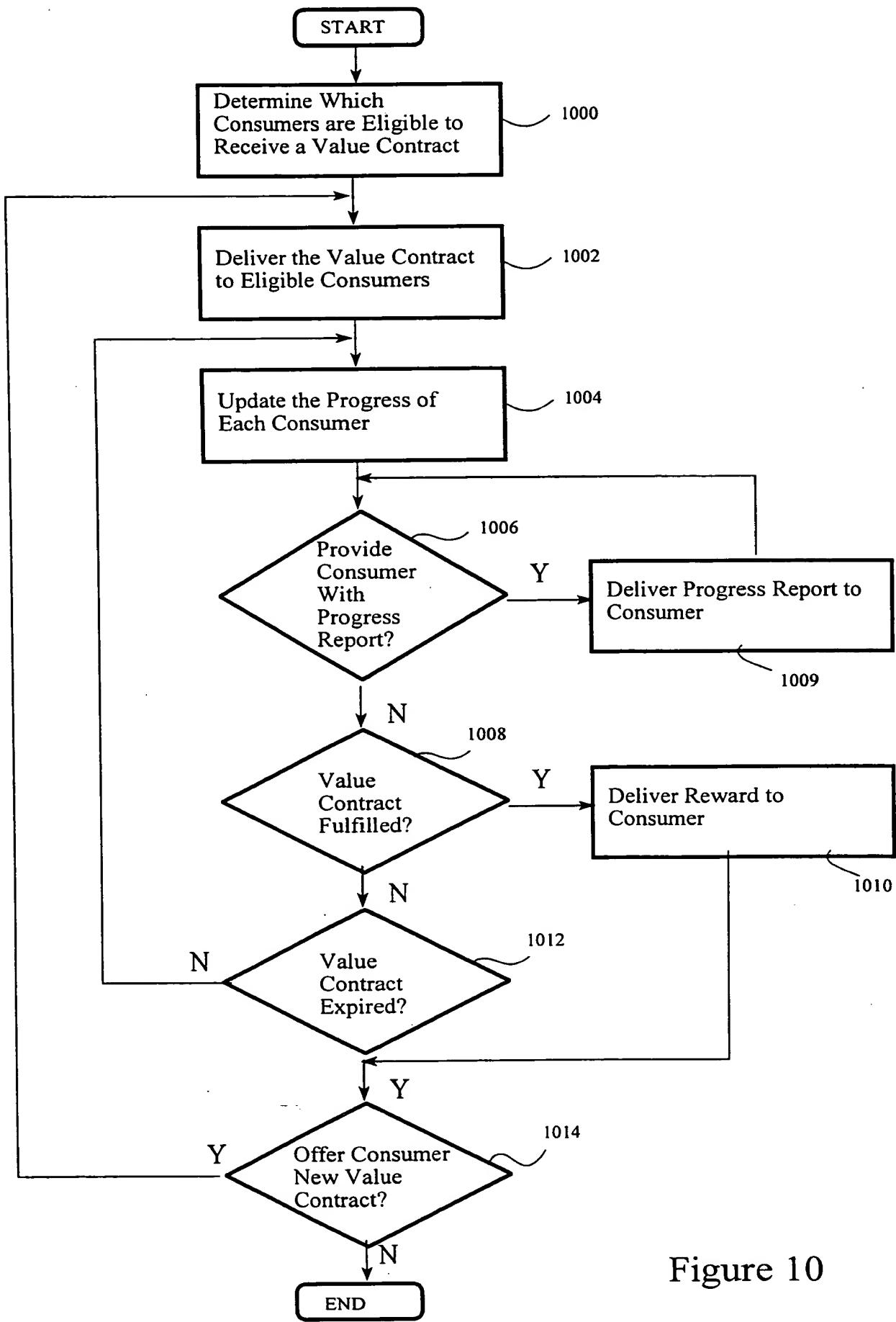


Figure 10

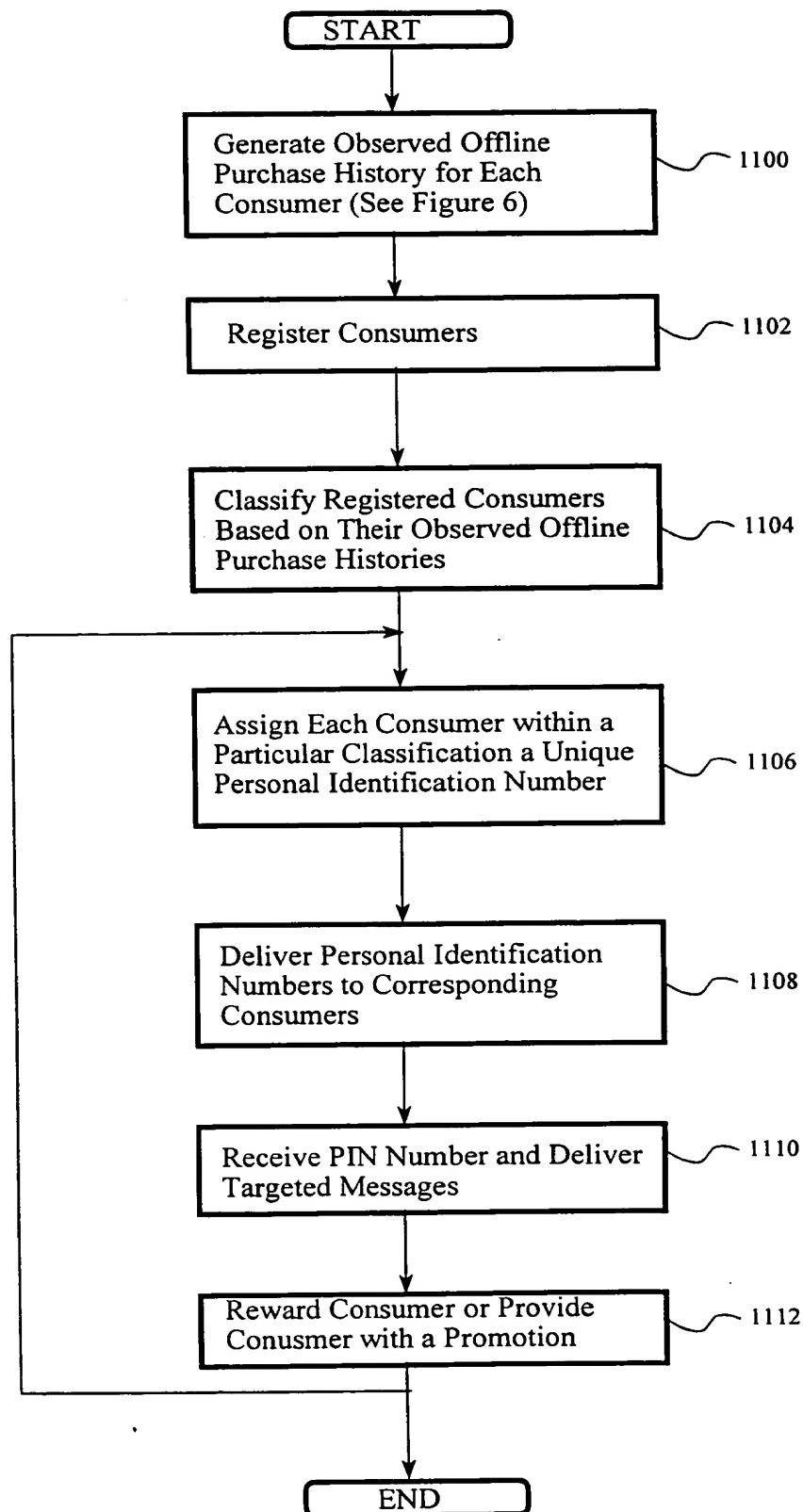


Figure 11

